

Alejandro Alvarez is Co-Founder of Soulful Synergy a social enterprise. Where he designs training programs and curriculum for an evolving marketplace in order to meet the demands that employers are seeking. Since 2013 they have trained thousands of NYC and Westchester residents both in English and Spanish, to prepare them for job opportunities in the construction industry, energy efficiency industry, tech industry, security industry and now urban farming. They have helped to employ hundreds of their students and meet the demand of an ever changing workforce. Currently, he is working with many local agencies in partnership to provide workforce training. He has also been instrumental in spearheading a city wide Urban Farming initiative with a few of his New Rochelle partner agencies WestCOP New Rochelle Community Action Partnership , Boys & Girls Club of New Rochelle, New Rochelle Municipal Housing and Heritage Homes. He is a founding member of Generation Now NR, a My Brother's Keeper New Rochelle Fellowship Mentor. Most recently, he has been a recipient of the Business Council of Westchester 2020 Rising