



SPONSORSHIP OPPORTUNITIES

2022 Keep Westchester Thriving Awards, November 30, 2022, 6:00 – 8:00 PM

This awards ceremony is the only event of its kind in Westchester honoring the nonprofit professional community.

Nonprofit Westchester's Annual Meeting and Awards Ceremony is a joyous celebration of Westchester's nonprofit sector. It is a chance to honor organization and individual changemakers that have gone above and beyond in their work to address the needs of our county's most vulnerable members, and to recognize the work of the sector that furthers the economic, physical, and emotional well-being of all residents.

In 2019, an in-person event welcomed nearly 300 individuals from the nonprofit, business, and government sectors. In 2020 and 2021, more than 150 people at each event enjoyed a heartwarming virtual celebration. As Nonprofit Westchester has grown in size and prominence, we expect 2022 to be an even more exceptional celebration. Previous honorees include:

Organization Changemaker

Child Care Council of Westchester - 2021
Community Resource Center of Mamaroneck - 2021
Pace Women's Justice Center, My Sisters' Place and Legal Services of the Hudson Valley - 2020
The Acceleration Project -2018

Individual Changemaker

Judith Watson, CEO, Mount Vernon Neighborhood Health Center - 2021
Steve Cruz, Yonkers Partners in Education - 2020
Tim Hall, President, Mercy College - 2020
Marjorie Madfis, CEO, Yes She Can – 2018

In 2019, we honored the entire nonprofit workforce.

For further information contact: Jan Fisher | jfisher@npwestchester.org | 914.332.3379



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NPW's Keep Westchester Thriving Awards celebration is not a fundraiser. Sponsorship will keep event fees minimal for nonprofit agencies that wish to participate and members of the nonprofit workforce who wish to attend. The event will be widely publicized and offer considerable exposure for your business or nonprofit.

Hero: \$7,500

- 10 tickets to the event
- Sole industry-type sponsor (for example: banking, accounting, public relations)
- Company/Organization quote in press releases
- Premier feature on all marketing materials
- Dedicated social media post highlighting our Hero Sponsor
- Premier placement of company/organization name/logo and banner at event entry and throughout the venue
- Full page ad in event program
- Acknowledgement as a sponsor during remarks
- Logo inclusion on all NPW event/training announcements over a one-year period (Five per week)

Champion: \$5,000

- 6 tickets to the event
- Company/Organization name in press release
- Prominent feature on all marketing materials and social media
- Prominent placement of company/organization name/logo and banner at event entry and throughout the venue
- Half page ad in event program
- Acknowledgement as a sponsor during remarks
- Logo inclusion on all NPW event/training announcements over a one-year period (Five per week)

Leader: \$2,500

- 4 tickets to the event
- Company/Organization name in press release
- Feature on all marketing materials and social media
- Key Placement of company/organization name/logo and banner at event entry and throughout the venue
- Half page ad in event program
- Acknowledgement as a sponsor during remarks

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